

Toby Weiss

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Recommendation

To Whom It May Concern:

I have known Toby Weiss for over twenty years. I consider her a good friend, a dedicated team player and a kind and compassionate person. Toby and I have worked together at two different companies (Metropolitan Design & Building and Mosby Building Arts) and at both businesses she was very helpful and supportive to me and made a positive difference on the projects that we worked together on.

Toby has an excellent grasp of her roles within the marketing department. She is also an excellent educator. I sought out Toby to help with the marketing strategy at Mosby Building Arts to help promote the skilled designers and craftsmen working there. With her vision and guidance in the use of marketing tools the Company sales increased over 273%. This was accomplished with a skilled combination of home shows, various print media, radio and television medias and most importantly though the use of electronic media. The Company website, promoting the Company on other websites such as Houzz and the development and use of Facebook, blogs, broadcast, photos and newsletters all made a difference. As long as I have known Toby she has had a desire to improve any company that she represents. Because of her hard work and dedication Mosby Building Arts has an excellent reputation within the industry and the community. In my opinion her organizational skills are second to none. Toby is always willing to accept any work assignment given to her and is capable of working with anyone. Toby has an excellent capacity to quickly grasp new theories and applications, and has always sought to gain additional responsibilities. As long as I have known Toby she has had a desire to improve herself. Toby was always willing to accept a work assignment given to her.

I look forward to a continued and enjoyable friendship with Toby. I know that she will be successful in both her professional and personal goals. Everyone who comes in contact with Toby will have a memorable experience.

Respectfully

William Wakefield
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